



## About the Rochester PTAC

Rochester Procurement Technical Assistance Center (PTAC) provides government contract consulting to diverse business concerns. The Rochester PTAC is the official program of the U.S. Defense Department (DOD) for this area. It is funded under a cooperative agreement between the DOD and the County of Monroe and administered by the Defense Logistics Agency. Additional funding for this collaborative is provided by New York State. **Rochester PTAC serves the following counties: Genesee, Livingston, Monroe, Ontario, Orleans, Seneca and Wayne.**

### For Small Business:

- Help companies cut through the red tape and sell to the government – military, federal, state and local entities
- Assist clients in preparation of registrations, bids, proposals and post award functions
- Identify marketing opportunities
- Government contract consulting at no cost

### For Government Agencies / Prime Contractors

- **TARGETED CONTRACTOR ASSISTANCE**  
Agencies / prime contractors contact PTAC to assist in identifying specific firms they wish to contract with, but need valid registrations (i.e. CCR / ORCA) and certifications. PTAC can provide assistance to help avoid conflict of interest issues or staff limitations.
- **LOCATING SPECIALIZED CONTRACTORS**  
Agencies and prime contractors use PTAC to identify contractors to provide commercial off-the-shelf and custom products/services or that will fulfill procurement goals for 8(a), HUBZone, Woman-owned, Service-disabled veteran owned.
- **PROBLEM SOLVING**  
PTAC can help resolve problems with contractors or potential contractors to avert performance problems and contract protests.
- **SOLICITATION DEVELOPMENT**  
Assist in drafting solicitations directed at small businesses. Work with large prime contractors to develop appropriate subcontracting plans.
- **REFERRALS**  
Agency and prime contractor small business specialists can send vendors / potential vendors to PTAC for procurement process assistance. Helping agency staff and prime contractor small business specialists focus on contracting and not small business counseling.
- **OUTREACH EVENTS**  
PTAC sponsors programs to assist agencies and primes to meet firms through hosting small group meetings to large 'matchmaker' events. PTAC can facilitate or participate in conferences and seminars at your request to disseminate information on up-coming projects, acquisition policy / procedure changes, or the specifics regarding contracting with an agency or large firm.
- **TRAINING**  
Provide agency and contractor staff with contracting basics through scheduled workshops.